

# ONE IS ENOUGH



## **ONE WAY**

to get access to specific marks for your specific needs

# **ONE COMPANY**

to perform all the testing, certification and inspection you need

# **ONE NETWORK**

globally available to help you access local markets

# **ONE TOOL**

to support you in promoting the strenghts of your certification

SGS

# **OUR CAPABILITIES** in Safety testing and certification allow us to offer you the following **MARKS**:

- SGS Product Safety Marks
- IECEE CB Scheme
- CE marking
- Russia Gost R
- Pan European: HAR, ENEC, KEYMARK
- USA (NRTL mark)
- Australian & New Zealand Safety Approval
- China CCC
- Japan PSE
- Korea eKmark

#### SEND A SIGNAL

- to potential customers that quality is your major focus: get a higher rating when you give an importer & retailer a sourcing quote!
- about the economic potential & status of your company

#### **SIGNIFICANT PRICE BENEFIT**

- our certification program can be adapted to your production development plan
- by not allowing design errors to affect your reputation & position on the market

#### **IMPROVE YOUR RELIABILITY**

With the SGS Safety & EMC Certification you can refute any allegations of Safety & EMC nonconformity about your product. Your clients & prospects also have the possibility to check at any time the status on your product certification on the SGS website

www.sgs.com/certification-database

#### **YOUR PERSONAL BENEFIT**

- improved external credibility of your product
- the certification's systematic method motivates your employees to apply the same approach to improve your growth potential

### ONE WAY

#### **SGS PRODUCT SAFETY MARKS**

allow you to demonstrate to your clients that your product fulfils the relevant & applicable safety requirements. The SGS Safety marks are voluntary marks that complements the statement of conformity issued after compulsory testing.

# So why do the minimum? SHOW THE WORLD YOUR PRODUCT IS GOOD, REALLY GOOD.









#### SGS GS MARK (GEPRÜFTE SICHERHEIT, TESTED SAFETY)

is a well-known and respected voluntary impartial certification mark indicating that a product meets the GS safety standards and quality.



#### SGS BAUART GEPRÜFT MARK (TYPE APPROVED)

certifies that the product was tested according to SGS principles and experience and was rated safe for use.



# SIGNIFICANT PRICE BENEFIT

Applying for the combined SGS Safety & EMC certification gives you two certifications for the price of one factory inspection. During a factory inspection our specialists can check both the Safety & EMC compliance of your production methods.

YOU CAN APPLY FOR ANY OF OUR SAFETY MARKS IN COMBINATION WITH EMC MARK.

## **ONE NETWORK**

SGS has one of the largest **SAFETY NETWORKS IN THE WORLD** allowing you to access any local or regional markets in which you are interested.

SGS is a notified and accredited body in:

- UK
- Finland
- Belgium
- Germany
- Spain
- Turkey
- China (Guangzhou, Ningbo, Shanghai, Xiamen)
- Hong Kong
- Korea
- Taiwan
- Australia & New Zealand
- USA

#### **LOCAL AVAILABILITY**

Our Safety & EMC specialists will perform the factory inspections no matter where you are based. We can also verify factory inspections performed by other parties and then issue an Safety Certificate & Mark.

## **ONE COMPANY**

With **53,000** professional and skilled employees, SGS operates a network of over **1,000** offices and laboratories around the world.

As a result, our expertise provides a single consolidated source to reduce your risk, improve efficiency and quality, and ensure compliance. We can perform all the testing, verification and inspection you need and we are able to issue a wide range of product certifications and marks.

# **ONE TOOL**

In order to maximise the benefits of the newly-awarded certifications, SGS offers to all its certified clients the MARKET YOUR MARK tool.

This is a certified customer package, a specific set of marketing tools that will allow you to promote the proved qualities of your product to existing and prospective clients.

The MARKET YOUR MARK package consists of a brochure that will explain how to make your newly-acquired certification visible. It also contains various marketing tools (on an electronic support) that can be easily integrated in your marketing campaigns:

- a PPT presentation for your customers that will explain the certification process & its benefits
- banners to post on your website
- press releases to let the media know about the certification achieved by your company
- flyers & posters for your clients & employees
- advertising tools

MARKET YOUR MARK is also a globally available package which is offered in several widely-spoken languages so that you can advertise your achievement in the most suitable way.

www.sgs.com/ee/onemc

#### **CONTACT ADDRESS GERMANY**

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